

ONLINE FUNDRAISING

WHAT IS A PERSONAL FUNDRAISING PAGE?

A personal fundraising page is a customized webpage that allows you to share your story and inspiration for fundraising for Regent Park School of Music and invite family, friends and colleagues to make a donation. RPSM receives the funds directly and tax receipts are sent electronically to your donors. Not only is it fast and easy to do, but online donations are, on average, double the amount of cash donations.

Contact Kendel at 416.364.8900 x 5 or kendel@rpmusic.org or [visit our online fundraising tool](#) to get started.

WHY CREATE A PERSONAL FUNDRAISING PAGE?

There are many reasons why you might choose to create a personal fundraising page. The options are endless and we can help you craft your story.

- If you are celebrating a personal milestone, such as a birthday, anniversary or wedding, you can accept donations to RPSM in lieu of gifts
- If you would like to honour someone special in your life, you can collect donations on their behalf
- If you are taking part in a walk/run or other athletic event you can collect donations in support of RPSM

WHAT YOU NEED TO GET STARTED

- A personal message about why you are fundraising. We can help you create and/or tailor this message to best suit your occasion
- A photo or video to add to your fundraising page. If you do not have a photo or video you wish to share, we can provide you with great photos from RPSM

LET'S GO!

1. Click [HERE](#) to access our online fundraising tool
2. Click "Sign Up To Fundraise"
3. Create a new account or login with Facebook
4. Enter your fundraising goal
5. Make a donation to jumpstart your fundraising
6. Upload your personal message to share your inspiration for fundraising
7. Send an email to your family and friends to ask for their support.
We have drafted a sample email that you can send directly through your page, or copy into your own email service and send out
8. Share your link via email and social media and inspire your friends to make a donation and help kids succeed through music!

